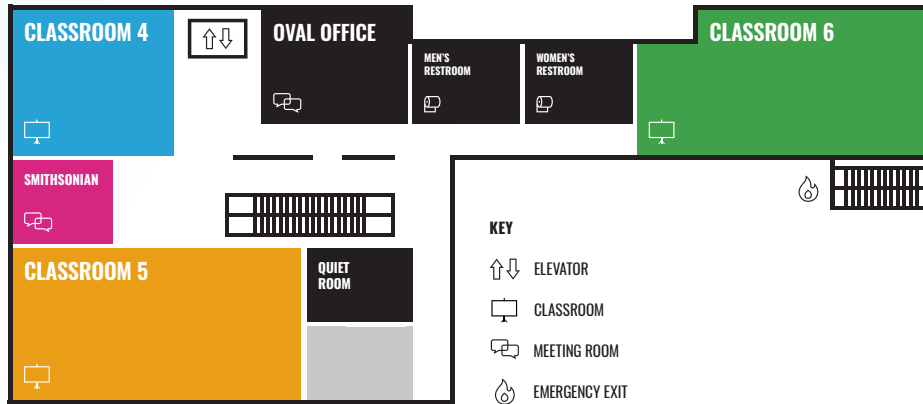




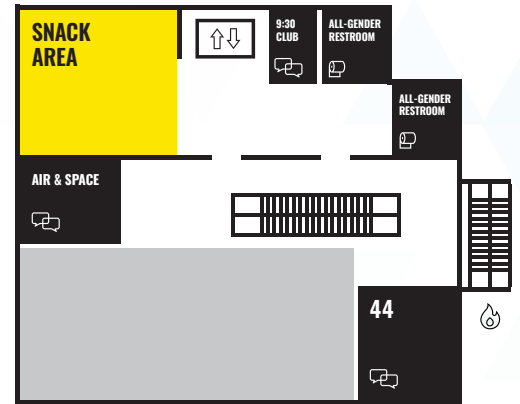
WORLD IA DAY 2020

LOCAL CONNECTIONS. GLOBAL IMPACT.

4TH FLOOR



5TH FLOOR



THE IA ELEMENT: MORNING SCHEDULE

8:30 AM – 9:20 AM

ATTENDEE REGISTRATION

Breakfast, Lunch Group Sign-Up, Portfolio Review Sign-Up

9:20 AM – 9:30 AM

WELCOME & HOUSEKEEPING

9:30 AM – 10:30 AM

DAN NEWMAN

Keynote Talk: Creating Modern Search Experiences

10:45 AM – 11:45 PM

JARED SPOOL

Beyond The UX Tipping Point

ELIZABETH HADLEY RICH

The Content Strategy Umbrella: Stop Content From Breaking Your Concept

11:45 AM – 1:00 PM

LUNCH ON YOUR OWN

THE IA ELEMENT: AFTERNOON SCHEDULE

1:00 PM – 2:00 PM

LIGHTNING TALKS

- Clara Fitz: Designing Content for an Untrusting World
- Claire Marie Blaustein: Creating a Living Editorial Style Guide for Agile Projects
- Mary Carroll-Mason: Search Personalization - Perils and Opportunities
- Jason Stoner: The First Mark

SHAUNA GORDON-MCKEON

Governing the Information Commons

AMMIE FARRAJ-FEIJOO & DAN WILLIAMS

The Rules of Play: Creativity and Constraint in the US Web Design System

2:00 PM

SNACKS

2:15 PM – 3:15 PM

PHIL GOLUB

Design Through the Eyes of a Child?

PATRICK O'LEARY

Welcoming Spaces- Inclusion and Information Design for Education

KARL KAUFMAN

Architecting Effective Data Dashboards

3:30 PM – 4:30 PM

PANEL DISCUSSION

Carrie Hane, Fatima Akhtar, Jared Spool & Dan Brown in conversation with Natalie Buda Smith.
Do distinctions matter anymore? Is Information Architecture a role, a practice, a type of work, or none of these?

4:30 PM – 5:00 PM

WRAP-UP & RAFFLE

5:00 PM – 7:00 PM

HAPPY HOUR

Crimson Whiskey Bar, 627 H St NW, Washington, DC 20001

SESSIONS

10:45 AM – 11:45 AM

PORTFOLIO REVIEWS

20 Minute Sessions

1:00 PM – 3:00 PM

PORTFOLIO REVIEWS

20 Minute Sessions

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SOCIAL

WORLD IA DAY

@WIAD_DC - Use #TheIAElement and #WIAD2020 tags.

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